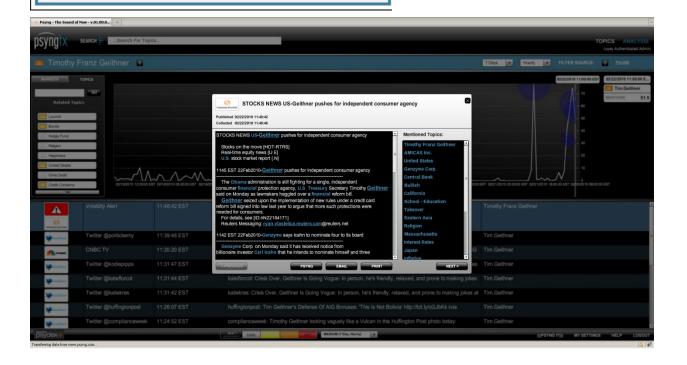
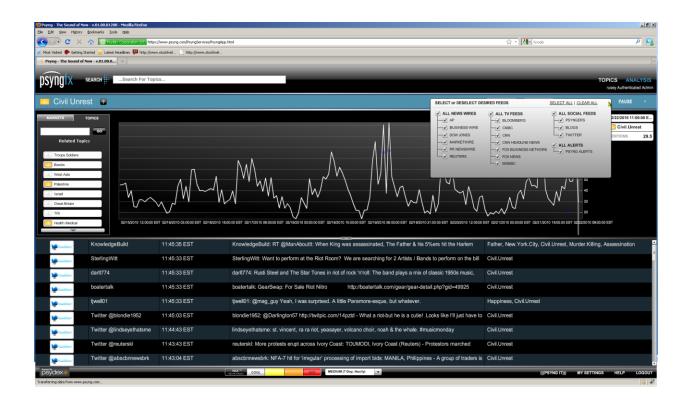
What is a Topic Ticker® Chart?

A Topic Ticker® Chart represents a time series of a Topic Model over varying periods and intervals (e.g. 1 Day/ 1 Minute, 7 Day/Hourly, 100 Day/Daily). Sometimes referred to as Semantic Tick Data, Topic Tickers can be analyzed and processed just like market tick data. Each time slot in the series represents the Source Weighted Count for a Topic Model across selected sources. Time Series are generated on demand and in Real Time. Low latency is achieved using Grid technology and Terabytes of memory.

Sources and authors can be custom weighted (i.e. AP, Reuters, DJ (.8), Twitter User (.4), Blog xyz (.6) at Query Request time to allow for Source Weighted Time Series values to be generated on demand.

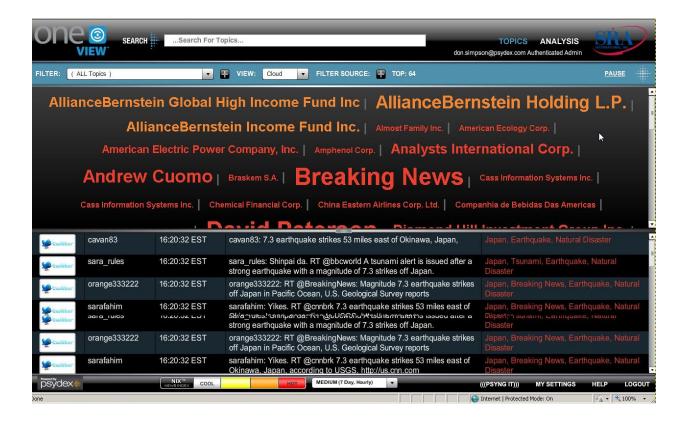




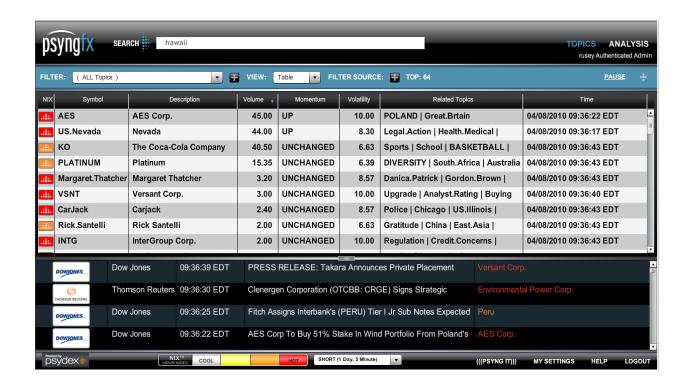




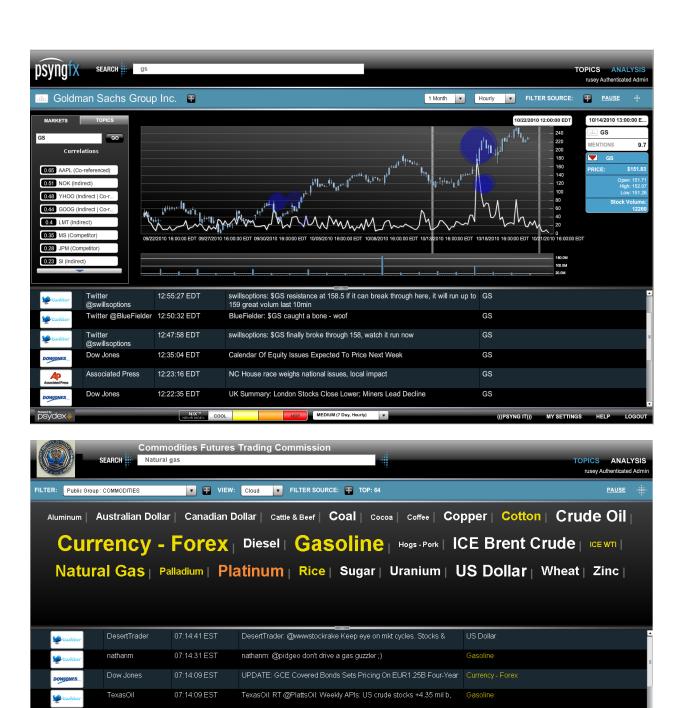












AveFib: http://chart.ly/kbp6cm \$JRCC - Wants to go higher /BO

MEDIUM (7 Day, Hourly)

(((PSYNG IT))) MY SETTINGS HELP

